

CLAIMS

1. A non-oxidative hair colouring composition, comprising yogurt or yogurt-derived material.
2. A composition according to claim 1, comprising yogurt or yogurt-derived material in an amount in the range 0.01 to 5% by weight.
3. A composition according to claim 2, comprising yogurt or yogurt-derived material in an amount in the range 0.25 to 1% by weight.
4. A method of improving the colouring effects of non-oxidative hair colouring compositions, comprising application to the hair of yogurt or a yogurt-derived material.
5. Use of yogurt or yogurt-derived material in a hair care composition for the purpose of improving the colouring effects of a non-oxidative hair dye.
6. The invention according to any one of the preceding claims, comprising yogurt or modified yogurt.
7. The invention according to claim 6, wherein the modified yogurt is modified by removal of at least some of the casein proteins.
8. The invention according to claim 6 or 7, wherein the yogurt or modified yogurt is dried.
9. The invention according to claim 8, wherein the yogurt or modified yogurt is spray dried.

10. The invention according to claim 9, wherein the spray dried modified yogurt comprises Yogurtene.